

WILLCOX
HISTORIC
THEATER



Studio 128



Allow us to take you past the doors and show you more of US, here at the Theater

Letter Worthy News

Willcox Theater and Arts Acquires the Historic Palace Saloon Property

- FOR IMMEDIATE RELEASE

Willcox, AZ (February 20, 2019) Willcox Theater and Arts (WTA) is growing again to serve Willcox and Cochise County, continuing our progress to be an entertainment, education, and cultural hub for all

ages.

On February 15, 2019, the Board of Directors completed the purchase of the property formerly known as the Historic Palace Saloon, adjacent to Studio 128 on Railroad Avenue in the heart of Willcox. With this new acquisition, WTA can now make plans to offer more workshops, classes, community programs, and summer camps. After renovation plans are completed, WTA anticipates offering the space to the community for future open use and training opportunities, expanding its presence as the hub of the Willcox community.

Cheryl McLaughlin, President of the Board of Directors, said, "It is a terrific opportunity and I'm looking forward to the expansion of our already amazing lineup of programs for our community!"

WTA will also expand on its current partnerships with the Willcox Art League, Sulphur Springs Valley Historic Society, the Willcox High School Science Club, and more to support their efforts. More space equates to more opportunity, and WTA is leading the way to better serve the community through the arts, humanities, and science activities for all ages.

The WTA Board of Directors is proud to make this latest investment and is actively developing the plan for the future of the property in line with the Theater mission.

Getting ready for WAMM

- Our annual WAMM Fest is fast approaching, and it is going to be bigger than ever! Mark your calendars for Saturday June 15th for a night of Arts Music and Movies. And remember "Everything is Awesome!" - *The Lego Movie*

New Digital Content

- Currently our youtube is the main place for our video content,

and we get our other content out through email, Facebook, and Instagram. These pieces of content are mostly informational. We will be starting some new original programs for you to enjoy, due to release by the end of April.

New programs include:

- *A Day In The Life video series*

Ever wonder what its like to work here? Showcasing our 'every day' - what we do, the events and programs, and the behind the scenes of getting everything put together.

- *Green Room Podcast*

Talking to creatives, artists, and musicians about their processes and journeys. Giving insights on the creative process, how they got to where they are, and covering current works and events.

Recorded and presented by the Willcox Historic Theater Preservation Inc.

There will be a shorter curated version uploaded to Youtube, while the full unedited interview will be hosted on Anchor.fm



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